

# ACCESSORIES SHOW REPORT

Première Classe , 3 - 6 September 2009



Review by  
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I'm not a stranger to big trade shows (either as a visitor or exhibitor), but I had never been to Première Classe before, and was looking forward to seeing how it compared to others. I found it to be a refreshing experience. The show was big, but not crowded. Busy, but not hectic. It was very well organized, with helpful and friendly staff, and all the exhibitors were approachable and enthusiastic.

So what was on offer? 2010 Summer bags are soft and comforting; the colours are easy on the eye and fresh for the wardrobe. Don't look for patent leathers or electric colours this summer; instead look for muted and neutral colours. Bags are big, slouchy and puffy in silhouette; the details are achieved with knotting, weaving or overlaying the leather. Many designers are bringing together different materials to create innovative designs. A seaside influence can be seen everywhere, from big beach bags with bold stripes, to a palette of warm colours washed out by Mediterranean sunshine. There is plenty of detail to catch the eye: look for crochet and knitted bags set off with ruffles, tassels, frills and big bold prints.



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## COLOURS

Fresh and light colours: slate greens and greys, whitewash, nostalgic pastels, washed blues, sober beige, aged turquoise, soft pink, mint green, textured cream, weathered browns.



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1. Seasonal palette by Treasures
2. Mint green by SSamzie
3. Slate greys from Great by Sandie
4. Turquoise woven tote from Ameko
5. Soft pink shopper by SSamzie
6. Shopper by Plinio Visona
7. Pale terracotta from Studio ROG



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**SHAPES**

Lots of big, soft and puffy bags, made for comfort but with very practical elements – beach bags with towelled lining; duffel bags with water-proof coverings, shoppers with re-sizeable straps. But don't forget the smaller bag, ideal for those who travel light. Just big enough for the bare essentials - a phone, purse and lipstick or two. Clutch bags are the key accessories for summer evenings. The clutch silhouette are mainly straightforward rectangles, but enlivened with jewel-like embellishments.

- 8. Cross body pouch bag by Modalu
- 9. Acrylic clutch bag by Frandami
- 10. Soft white clutch bag from Kassiopea
- 11. Puffy by Becksöndergaard
- 12. Shoulder bag by Blush B-lush at Charlotte Road Showroom
- 13. Big slouchy shopper by Plinio Visona
- 14. Snakeskin travel bag from Abaco
- 15. Crochet clutch by Ira Salles
- 16. Side bag by JPK
- 17. Travel bag from Toscani lommi
- 18. Candy stripe clutch by Frandami
- 19. Puffy clutch from Jalda



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## INFLUENCES

Sailing – both motifs and details, from nautical rope for drawstrings to big knots. The texture of scales and fur, recreated with sequins or torn leather. Ethnic beading and Wild-West fringes. There's also a strong element of playful, pretty, kitsch humour to be found, from flower and cartoon prints to sequined and embroidered Union jacks.

With so much on offer, it's hard to pick a single highlight, but my personal favourites were the ruffled, tasseled bags by Claramonte made with vintage carpet from Morocco.



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- 20. Floral prints from Paquetage
- 21. Boat motif from House of An Li
- 22. Beach bag with rope draw from K-lou Design
- 23. Graphic stripes by Epice Homme
- 24. Tasseled 'Mohican' bag by Blush B-lush from Charlotte Road Showroom
- 25. Ropework by Àmati
- 26. Vintage Moroccan carpet bag by Claramonte
- 27. Fringe beading from Luna Llana
- 28. Embroidery from Ameko
- 29. Floral prints from Kontessa
- 30. Biscuit print from Chicaloca
- 31. Cartoons and bold colours from Caroline Adam



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## DETAILS

Designers have made the most of the opportunity to experiment with different materials on the smaller scale of the clutch bag. Think horn, acrylic, sea grass, crochet, wood and beads. When it comes to big bags, you'll see knots, pleats and pinched leather to create different textures. Popular choices this season are raffia bags and printed canvas bags with bold graphic stripes, both finished with leather straps, handles and borders.

- 32. Crochet bag with rope draw from LeApiOperaie
- 33. Crochet and ethnic braid by Ira Salles
- 34. Texture from Rose Beck
- 35. Scale bag from Blank
- 36. Horn from Confraria
- 37. Wooden hearts from Ira Salles
- 38. Knotted from Kontessa
- 39. Ruffles from Modalu
- 40. Pinched leather by Richard Emden at Charlotte Road Showroom
- 41. Ruffles from Kontessa
- 42. Knotted handles from Ameko



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## STOCKISTS

- Abaco (Paris)  
www.abaco-paris.com
- Àmati Accessori (Italy)  
www.amatiamati.it
- Ameko (UK)  
www.ameko.co.uk
- Becksondergaard (Denmark)  
www.becksondergaard.com
- Blank (UK)  
www.blank-uk.com
- Caroline Adam (France)  
www.caroline-adam.com
- Charlotte Road Showroom (UK)  
www.charlotteroad.com
- Chicaloca (Korea)  
www.chicaloca.com
- Claramonte (France)  
philippeclaramonte@free.fr
- Confraria (Brazil)  
www.confrariastudio.com.br
- Frاندami (Spain)  
www.frاندami.com
- Great by Sandie (France)  
www.greatbysandie.com
- House of AnLi (Belgium)  
www.houseofanli.com
- Ira'Salles (Brazil)  
www.irasalles.com.br
- Jalda (USA)  
www.jaldastyle.com
- JPK (France)  
www.jpkhandbags.com
- Kassiopea (Italy)  
www.kassiopea.it
- K-lou Design (France)  
www.k-loudesign.com
- Kontessa (Italy)  
www.kontessaccessori.it
- Le Api Operaie (Italy)  
www.leapioperaie.com
- Luna Llana (Spain)  
www.lunallena.es
- Modalu (UK)  
www.modalu.com
- Paquetage (France)  
www.paquetage.com
- Plinio Visona (Italy)  
www.pliniovisona.it
- Rose Beck (Austria)  
www.rosebeck.at
- SSamzie (France)  
www.ssamzie.com
- Studio ROG (Italy)  
www.studiorog.it
- Toscani - Iommi (Italy)  
riccardo@dittaciuffi.it
- Treasures (The Netherlands)  
www.treasures-design.com